

# The importance of establishing a robust safety culture

October 2023



## Agenda

1. TT Club - who we are
2. What is safety culture?
3. Why is safety culture important for the business?
4. How to develop a safety culture
5. What is TT Club doing?
6. Key takeaways



## TT Club overview



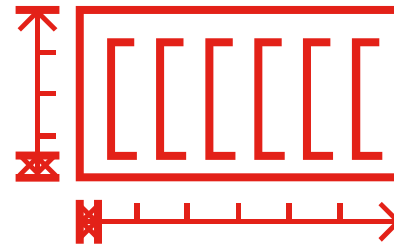
**TT** stands for  
'through transport'



**Club** denotes  
our mutual status



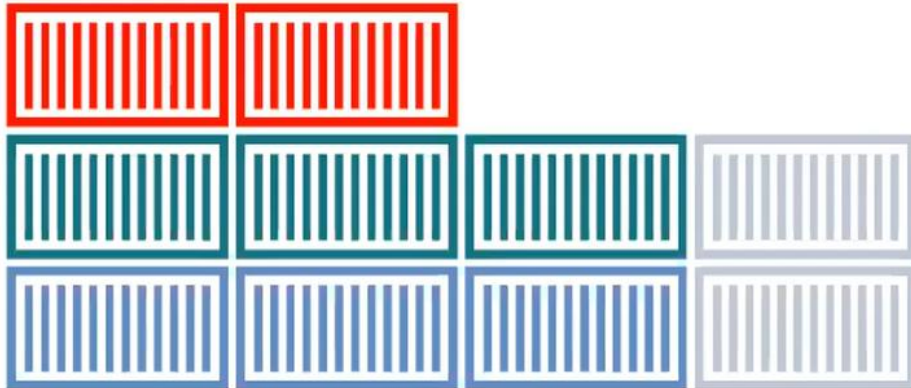
Comprehensive cover



Tailored to your needs

## TT Club overview

**80%**  
OF THE WORLD'S CONTAINERS  
ARE INSURED BY US



Insurable interest

**46%**  
TOP 100 PORTS

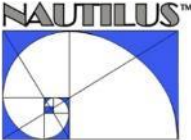


Number of members

**1100+**  
**MEMBERS**



Governed by the industry for the industry



## Industry Engagement: Encouraging & evaluating innovation

- Innovation in safety award
- TT Club Safety village
- Young Supply Chain Resilience Professional of the Year
- Lloyds Register – Safety Tech Accelerator



## Multi-media delivery



Monthly  
**e-newsletter**  
"TT Talk"



Risk management  
**podcast**  
"TT Live"

"StopLoss" risk management  
**guides**

Short, summary  
**risk documents**  
"TT Brief"

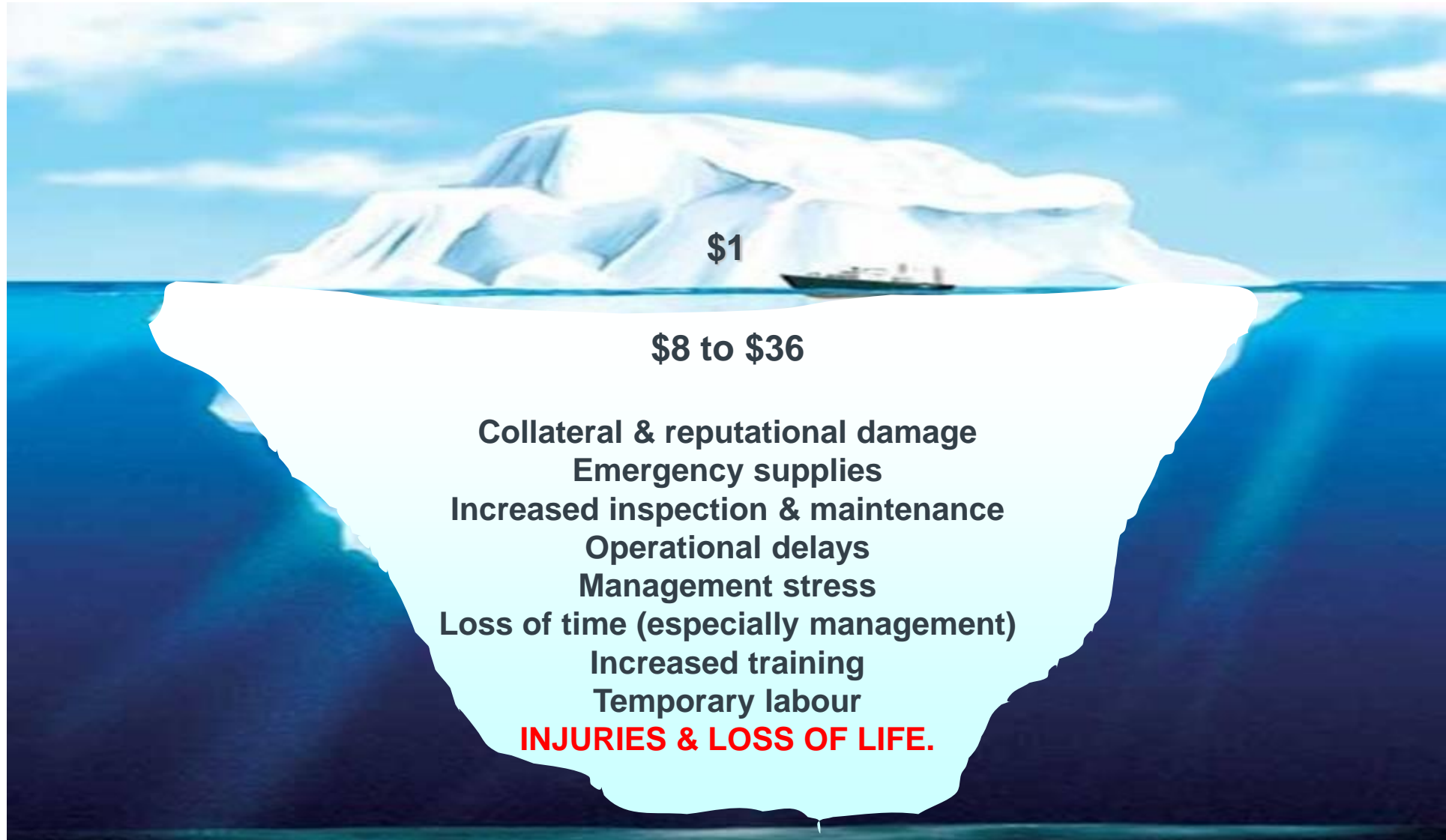
Joint industry  
**risk reports**

Risk management  
**webinars and seminars** 

What is  
safety culture?



## Hidden cost of accidents



“

**Safety culture encompasses the shared values, beliefs, attitudes, and behaviours regarding safety within an organisation.**

”

## What is safety culture?

- Goes beyond mere compliance with regulation
- Involves proactive and continuous effort to mitigate risk
- It's a collective commitment for all individuals involved



What is safety culture?

**A robust safety culture is built on several key elements.**

- Top-led safety - lead by example
- Effective communication
- Workforce engagement
- Continuous improvement
- Collaboration

## What is safety culture: Safe environment?



Why is safety  
culture important for  
your business?



Why is a safety culture important for your business?

## The benefits are numerous.

- Fewer accidents
- Increased operational performance and productivity
- More engaged workforce
- Better reputation and stakeholder confidence
- Business sustainability



# How to develop a safety culture



## 1. 360° assessment.



**Establish a baseline understanding of your company's**

- Strengths
- Weaknesses
- Areas for improvement

## 2. Secure strong leadership commitment.



### Your company's leaders should

- Demonstrate dedication to safety
- Communicate expectations clearly
- Allocate resources to safety initiatives
- Participate in safety programs
- Set measurable goals
- Hold themselves accountable for safety outcomes

### 3. Involve the workforce.



You should seek to engage your workforce by

- Actively involving them in shaping the safety culture
- Encouraging participation in safety committees
- Implementing hazard reporting systems
- Establishing suggestion programs
- Encouraging employee ownership of safety procedures

## 4. Establish clear safety policies and procedures.

It is vital to

- Develop and communicate clear policies
- Ensure procedures are easily accessible to all
- Ensure any instructions are clear and specific
- Establish communication channels



## 5. Ensure that training and development is ongoing.



To ensure your workforce is engaged in your safety culture, you should

- Provide ongoing training and skill development opportunities for all levels of the workforce
- Invest in training resources
- Provide regular safety training
- Ensure your training goes beyond statutory requirements
- Focus on the 'why'
- Ensure training influences risk perception

## 6. Ensure continuation of positive behaviours.



**Safety culture goes beyond a two-day training course, to develop a mature safety culture you must**

- Monitor and supervise to ensure continued compliance
- Live it through every shift, all day, every day
- Establish key performance indicators (KPIs)
- Regularly analyse safety data
- Identify areas for further improvement
- Celebrate successes

How to develop a safety culture

## 7. Facilitate continuous improvement and feedback.

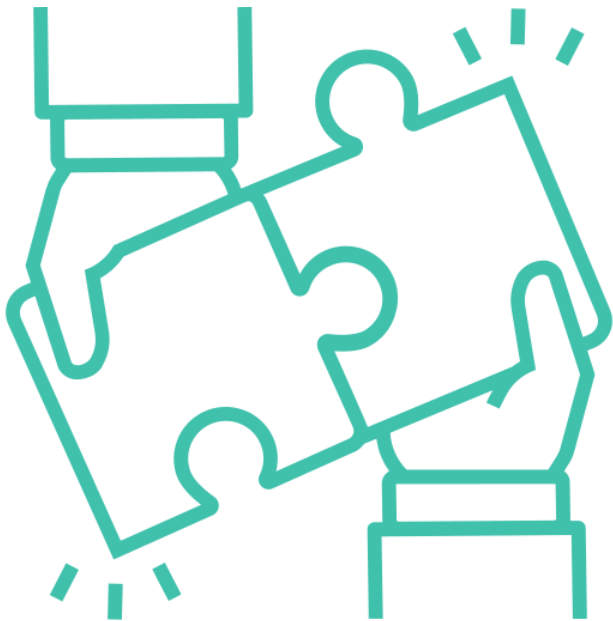


To enable continuous improvement, it is important to

- Conduct thorough investigations from incidents and near misses
- Share lessons learned across the workforce
- Maintain regular communication regarding safety initiatives and progress
- Encourage feedback and actively respond to it



## 8. Collaborate with others.



To ensure your safety culture is far-reaching

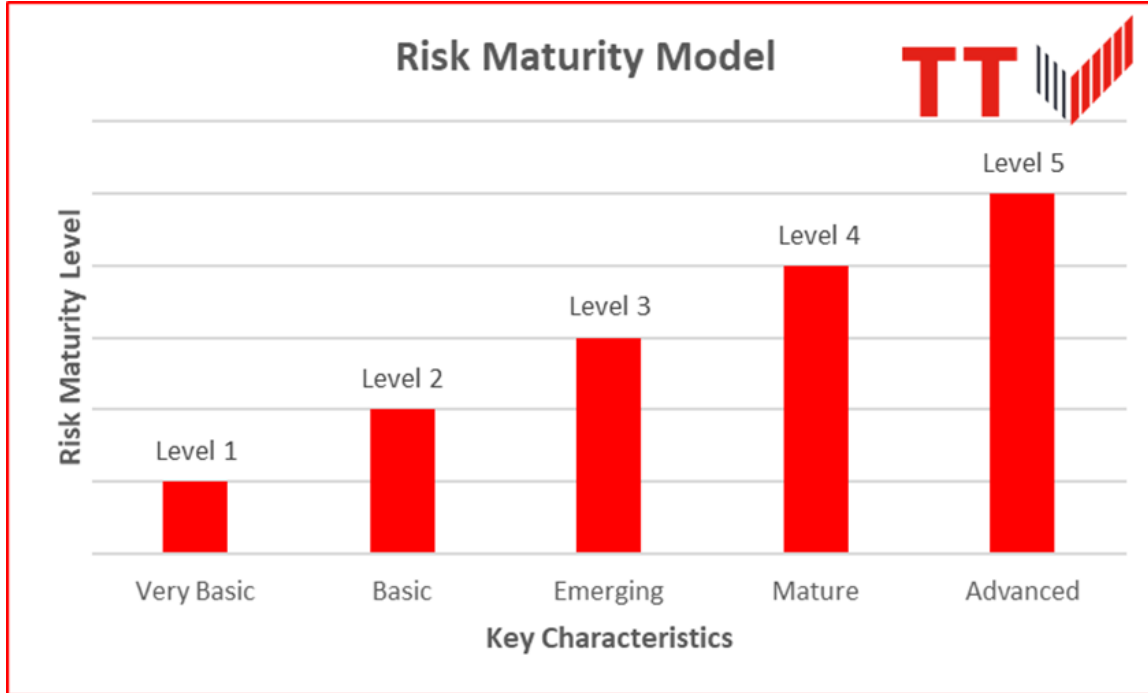
- Engage and collaborate with external stakeholders:
  - Insurers
  - Industry associations
  - Regulatory bodies
  - Professional networks
- Keep up to date with emerging safety practices and initiatives
- Share good practice with others



## Key Takeaways

<b>Physical Measures</b> Structures, systems, technologies, services	<b>Social Measures</b> People, behaviour, operations, information	<b>Institutional Measures</b> Governance, economics, regulation, policy
<ul style="list-style-type: none"> <li>• Prioritise <b>maintenance</b> to maximise operational resilience and improve adaptive capacity</li> <li>• Install <b>real-time monitoring</b> infrastructure</li> <li>• Apply <b>nature-based solutions</b>, Working with Nature, soft engineering</li> <li>• Modify <b>material or equipment selection</b> to accommodate changing conditions</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Prepare</b> and <b>raise awareness</b> of contingency, emergency or disaster response <b>plans</b></li> <li>• <b>Educate</b> workforce, stakeholders, local communities</li> <li>• Improve (or instigate) <b>monitoring, record keeping</b> and <b>data management</b>, consider cybersecurity issues</li> <li>• Develop <b>revised operational protocols</b>; modify <b>working practices</b> as conditions change</li> </ul>	<ul style="list-style-type: none"> <li>• Review and revise relevant <b>codes of practice, standards, specifications or guidelines</b> to accommodate changing conditions</li> <li>• Review <b>health and safety</b> requirements and revise if needed</li> <li>• Collaborate with <b>land-use planning</b> systems e.g. to introduce <b>set back</b> or <b>buffer areas</b></li> <li>• Improve <b>legal protection for vulnerable habitats</b> with risk reduction role (e.g. absorbing wave energy, providing erosion protection)</li> </ul>

# Risk Maturity Tool



Maturity Level	Key Characteristics
Level 01	<ul style="list-style-type: none"> <li>The organisation has minimal or no awareness and understanding of risk management</li> <li>Risk management is performed on an ad hoc basis by individuals</li> <li>No processes in place</li> </ul>
Level 02	<ul style="list-style-type: none"> <li>Risk management applied inconsistently with limited standardisation</li> <li>Some formal processes in place</li> </ul>
Level 03	<ul style="list-style-type: none"> <li>A risk management framework exists with defined and documented risk management principles</li> <li>Risk management applied consistently throughout the organisation</li> <li>Not all processes have been fully implemented.</li> </ul>
Level 04	<ul style="list-style-type: none"> <li>The organisation is proactive in risk management</li> <li>Risk management is fully implemented across the organisation</li> <li>Key risk indicators are used for major risks</li> <li>Risk management processes are monitored and reviewed for continuous improvement</li> </ul>
Level 05	<ul style="list-style-type: none"> <li>Risk management is considered a value driver and proactively used for day to day decision making and pursuit of opportunities</li> <li>KRI's and predictive risk analytics are proactively used to identify and monitor risks</li> <li>Advanced and sophisticated risk management processes are used.</li> </ul>





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Thank you  
Any questions?

MILLER

