



The Wolfson Centre  
For Bulk Solids Handling Technology

## ***VALUE ENGINEERING***

- versus getting value from your engineering?



## *The SOLIDS HANDLING AND PROCESSING ASSOCIATION*

- UK Trade Association
- 110 member companies
- £2.5 billion of products annually
- Around 50% exported



Mike Bradley, Chairman

***“Value engineering is a systematic, organized approach to providing necessary functions in a project at the lowest cost”***

- “Value engineering promotes:-
- ***The substitution of materials and methods with less expensive alternatives***
- ***Without sacrificing functionality.***
- It is focused solely on the functions of various components and materials, rather than their physical attributes”
- How could this possibly be a bad thing?



Background



# SHAPA member companies' experience

- Many equipment buyers put overwhelming pressure on capital price in a contract
- Perceived as an unwillingness to pay for the right tools for the job, preferring a cheaper thing that will “probably” pass
- Result:
  - Inadequate plant performance
  - Unreliability
  - Warranty claims
- ***Often running up costs far greater than the savings***

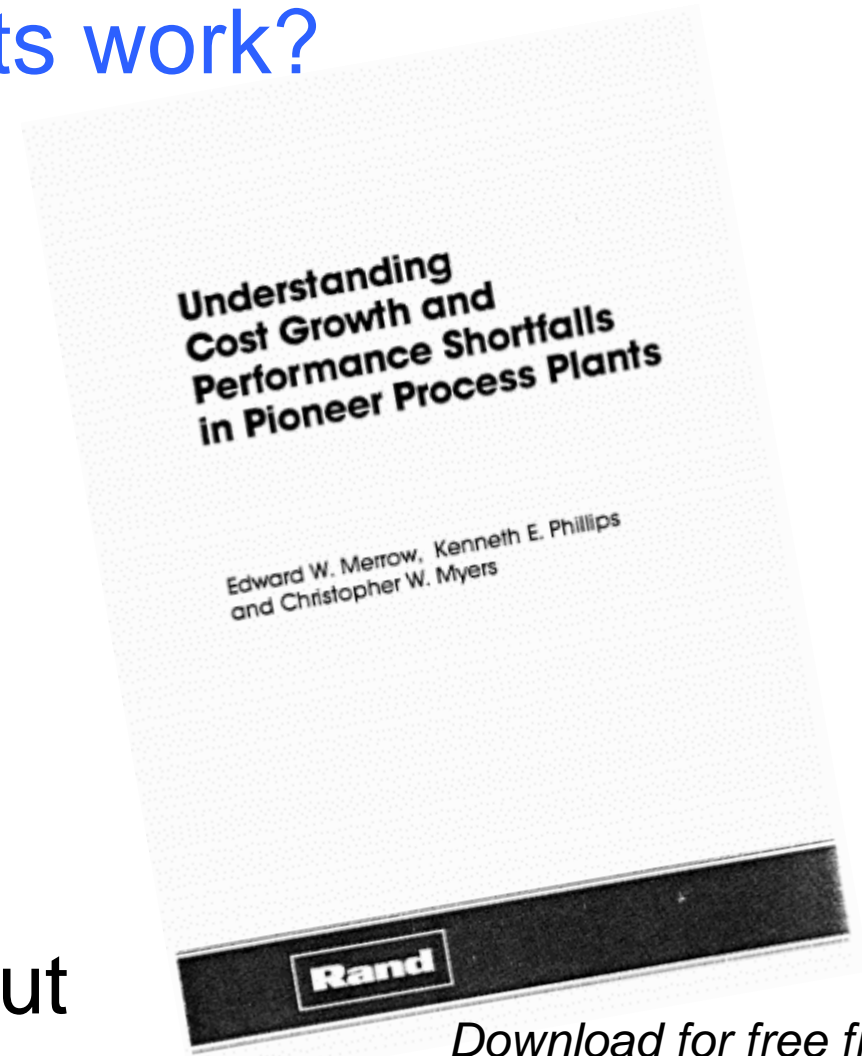


# How well do solids processing plants work?

- The Rand Report

• **60%**

of solids processing plants  
never achieve full throughput  
2 years after start-up!



*Download for free from  
Rand Corporation web site*

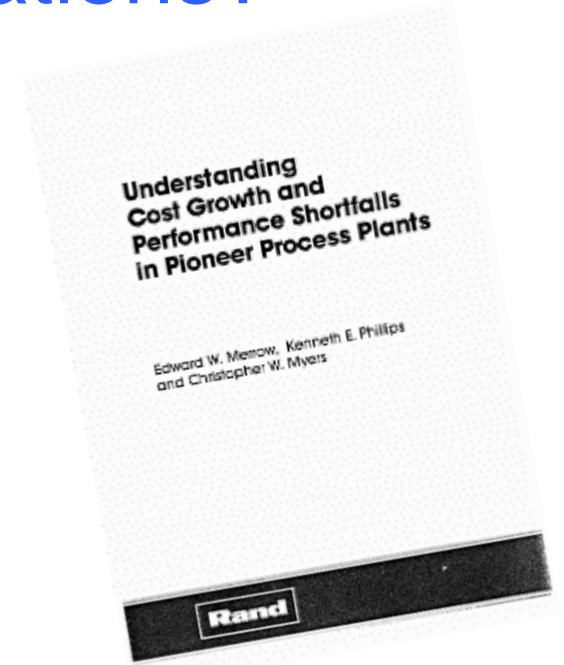


## How high is technical risk with solids handling installations?

- The Rand Report (1990)
- **Average cost over-run** on novel
- solids processing systems is

**110%!**

- I.e. plants cost on average **more than twice the original estimate** on which the business case for building them was based!





# Structural failure





# Flow problems



# Flow problems







- Limiting throughput to avoid excessive spillage



## Spillage from belts

- Capability 500 tph on many commodities
- Excessive spillage if going above 350 tph on the most commonly handled one
- Result = extended discharge duration



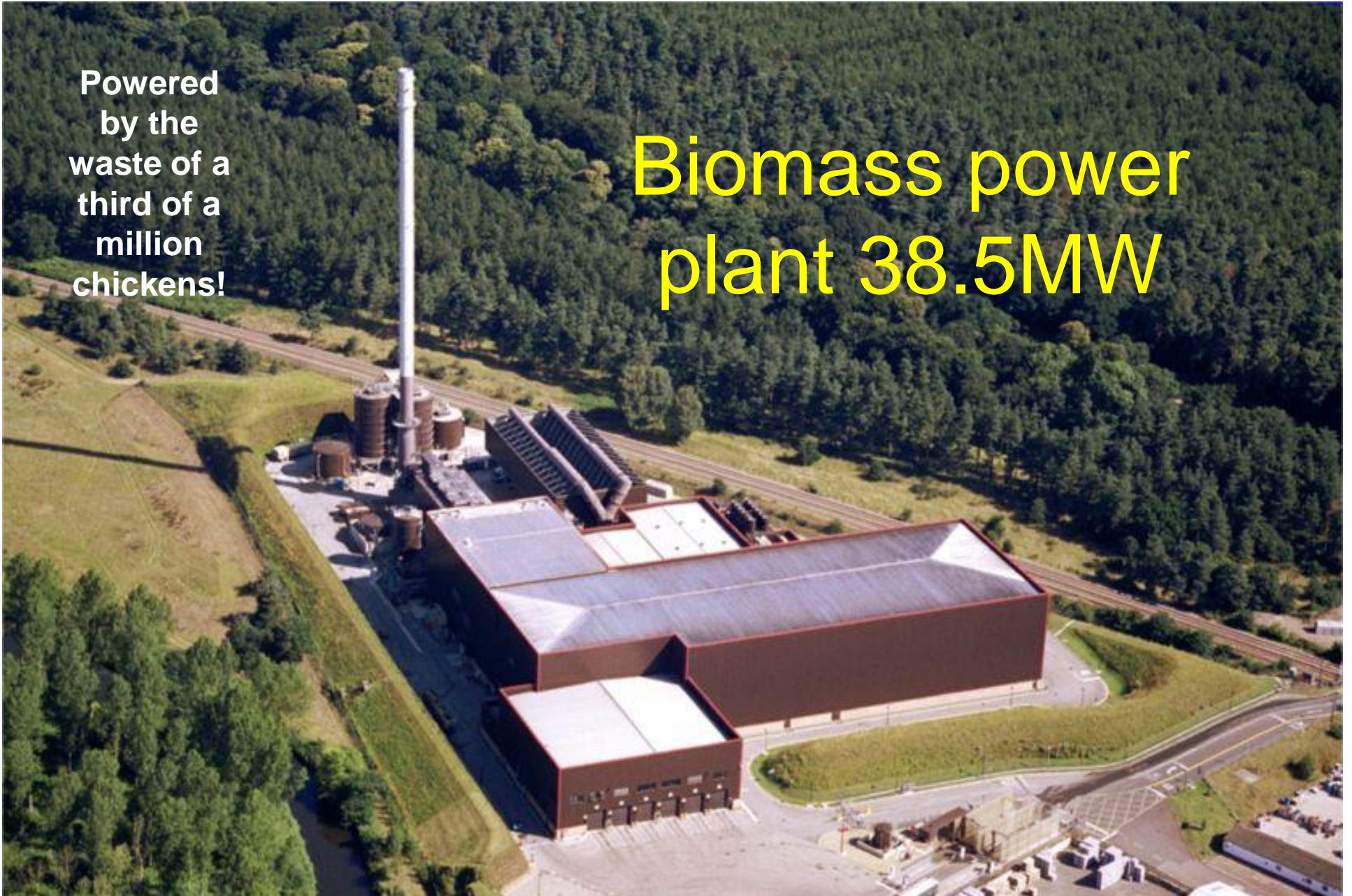
## Fugitive dust build-up

- Overheating of drives
  - Accelerated wear
  - Breakdowns
  - Fires
  - Potential for dust explosion
- 
- = downtime cost

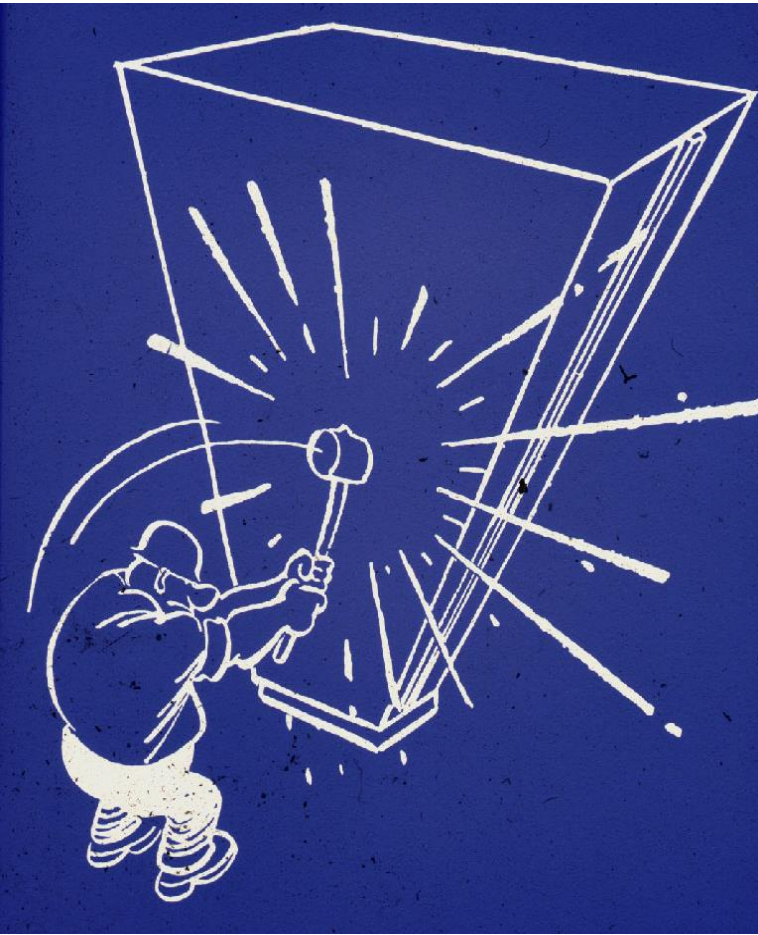
# What is the cost of short stoppages?

Powered  
by the  
waste of a  
third of a  
million  
chickens!

Biomass power  
plant 38.5MW



# Flow problems in Ash Baghouse



- Manual “therapy” to persuade flow
- Manual digging out of half a tonne of ash from each of eight hoppers
- Downtime of 38.5 MW power plant about 35 minutes per week on average

• **0.35% = £239,000 p.a.!**

Output MW	38.5
Sales price £/kWh	£0.21
£/MWh	210
Days operation per year	355
hours/day	24
hours/year	8520
Total production MWh/year	328020
Electricity sales £ pa	£68,884,200
Downtime:-	
minutes lost per week average	35
	0.35%
<b>Lost productivity £pa</b>	<b>£239,181</b>

# Segregation

Mixture: 20 percent salt  
80 percent mung beans







# Caking of silo contents (granular salt)



# Environmental emission





What  
equipment  
are we  
talking  
about?

- Ship loaders and unloaders
- Silo systems
- Hoppers
- Feeders
- Extractors and Filters
- Conveyors
- Stockpiles
- Reclaimers
- Mobile plant
- Control systems
- Instrumentation



# Return On Investment

## R.O.I.

*Income a plant generates* — *Total cost of owning the plant*

- A new solids handling system will probably last you 30 years
- Over what timespan should ROI be calculated?
- Often 7 years is used for new plants
- For plant improvements, usually 2 or 3 years
- *Chosen timespan depends on many factors*



## Expected operational costs:

### ***Often* in calculations!**

- Annual maintenance contract
- Manning
- Interest on borrowing

### ***Sometimes* in calculations!**

- Energy cost
- Cleaning



Unexpected costs:  
**Not in calculations!**  
*This is the seat of the  
problem!!*

- High maintenance due to
    - Wear
    - Breakdown
    - Blockages of chutes and silos
  - Excess manning
  - Industrial injury claims
  - Employee dissatisfaction
  - Staff turnover
- ***Lack of expected performance***
    - ***Delayed start-up***
    - ***Downtime***
    - ***Low productivity***
  - Environmental nuisance
    - Neighbour relations
    - Remediation
    - Restrictions on activity
  - Product quality problems
    - Caking
    - Segregation
    - Particle breakage
    - Contamination



- Dust control loading hopper

Which costs more to buy?



Which costs more to run?

- Simple hopper



Why do buyers so often  
finish up with kit that  
performs poorly and costs  
too much to run?



# The buyer's perspective

- Little or no ability to judge the technical merit of a bid
- Thinks the supplier is the expert, he must know what he is doing
- Thinks it is easy to issue a spec for what the kit is to do, invite tenders, and choose the lowest cost
  - In the naïve belief that in the event of poor function, it's not his problem
- Generally no understanding that there is work to be done to characterise the properties of the materials before a suitable design can be arrived at
- Who should pay for that work?



# The supplier's perspective

- Knows he is one of 4 or 5 invited to tender
- Putting together a tender costs a lot of money
- Not reasonable to gamble additional money on extensive investigation of bulk solids properties on a 1 in 5 chance
- Therefore he doesn't know what he is dealing with, he has to guess
- But he dare not show that vulnerability to the buyer, he has to pretend he knows what he's doing
- And once the contract is awarded, it's too late to do the characterisation work and renegotiate the design and price
- ***Result: system is designed on guesses, assumptions and past experience – too many risks!***



“I want the lowest price bid  
that is *fit for purpose*”

***But here's the problem:***

- “Fitness for purpose” is not black and white in bulk solids handling at the tender stage
- There are risks, both known and unknown
  - ***Uncertainty over bulk solids behaviour***
  - Uncertainty over skills of operators and maintenance
  - Uncertainty over intensity of use
- **Pushing down the price hard pushes the supplier to take bigger risks**



# Why does Value Engineering or the “Cost Reduction Exercise” cause so much damage?

- The deal agreed in principle – but then . . . . .
- “Value Engineering”
- “Programme acceleration”
- But many of the aspects of functionality on a solids handling plant are ***NOT possible to predict with absolute accuracy***



# Things suppliers do to push down the price – *and the resulting risks*

- Run the belts faster - *More dust lift-off, more wear*
- Use cheaper or thinner materials – *Corrosion, structural failure*
- Reduced structure height – *Lower chute angles, more blockages*
- Cheaper SCADA software – *No data recording, so hard to troubleshoot*
- Faster programme – *poor QA on assembly*
- Corners cut on safety – *explosion, injury, fire, poor access*

**“What might we get away with?” instead of**

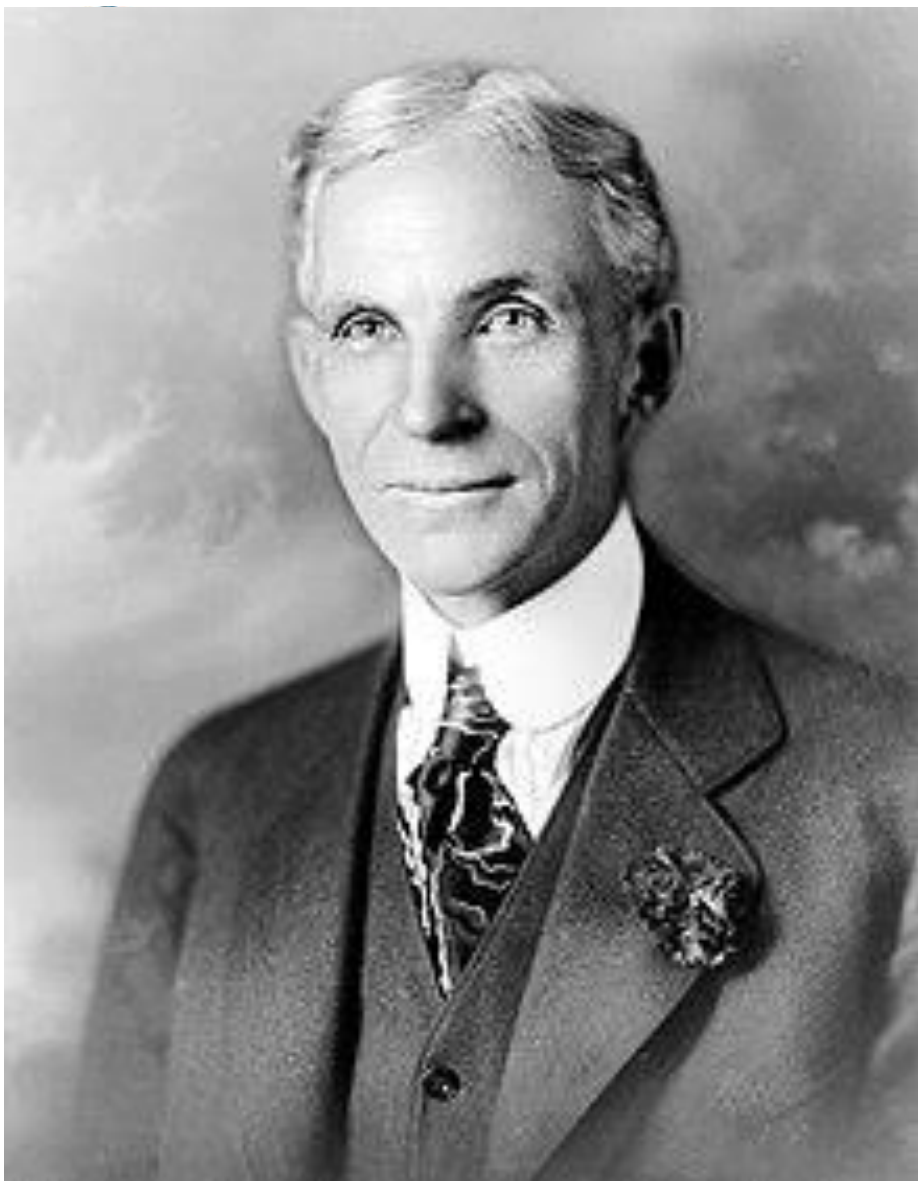
**“What is the solution we can be certain of?”**



“I have a warranty: if it doesn’t do the nameplate performance then it’s the supplier’s outlay to fix it”

***Don’t be naive:***

- Cost of downtime (consequential losses) excluded from contract
- The fix will never be as good as the proper solution
- If the plant struggles through the warranty period, it’s then your problem
- **If you save 10% of capital cost and lose 1% of throughput for 30 years, is that a good deal - ??????**
- ***Seriously, put some numbers to it!***



# Henry Ford

- “There’s always someone willing to do it cheaper....

***- but at what cost?”***



# To make a sound contract what we need most is.....

- A recognition by buyer that he has to recognise and account for the unique challenges in buying BSH equipment
- Not like buying a forklift or container crane
- ***The bulk solid is part of the working mechanism of the machine in a dry bulk cargo terminal***
- Solutions must be built around the behaviour of the bulk solid





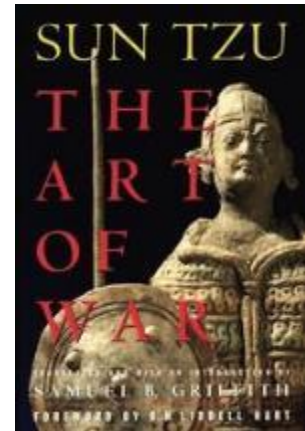
# What is CHARACTERISATION and how can it help?

The First Rule of Warfare:

***KNOW YOUR ENEMY!***

(Sun Tzu, China, 600 BC)

- ◆ All bulk solids are very different
- ◆ To get the material to do what you want it to, you have to understand how it behaves and reacts to what effects you apply to it
- ◆ E.g. does it flow readily, segregate easily, fluidise with air, go hard in store, pick up moisture etc





# The critical importance of CHARACTERISATION

## Often quoted properties:

- ◆ Angle of repose
- ◆ Median particle size

***Neither of the above are  
of any real use;***

- ***They do not relate to  
flow properties of the  
material***
- ***Misleading at best***

## Information required on:

- ◆ Bulk density
- ◆ Internal flow properties
- ◆ Wall friction
- ◆ Time dependency
- ◆ Particle size distribution
- ◆ Segregability, Friability
- ◆ Caking tendencies
- ◆ Susceptibility to  
moisture, reaction,  
storage temperature etc.
- ◆ Pneumatic conveying  
properties
- ◆ **etc**



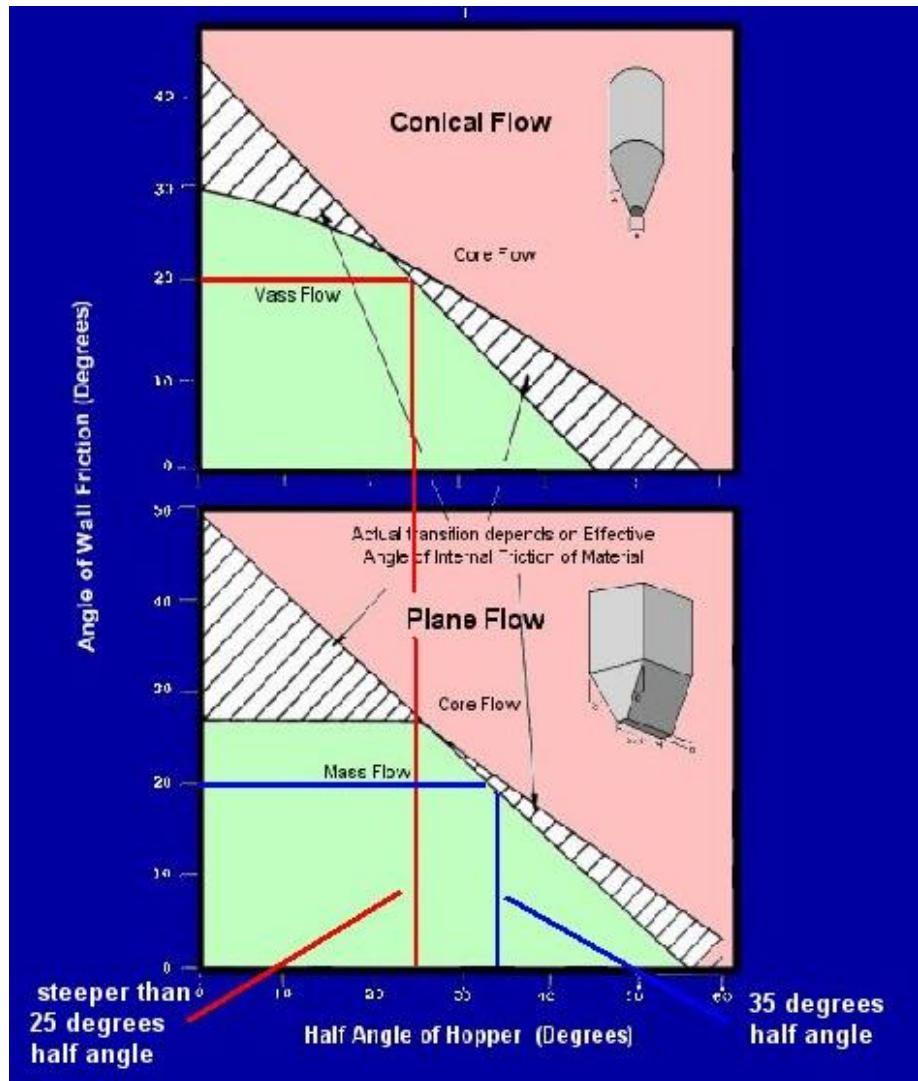
# One example of use of handling properties for system design

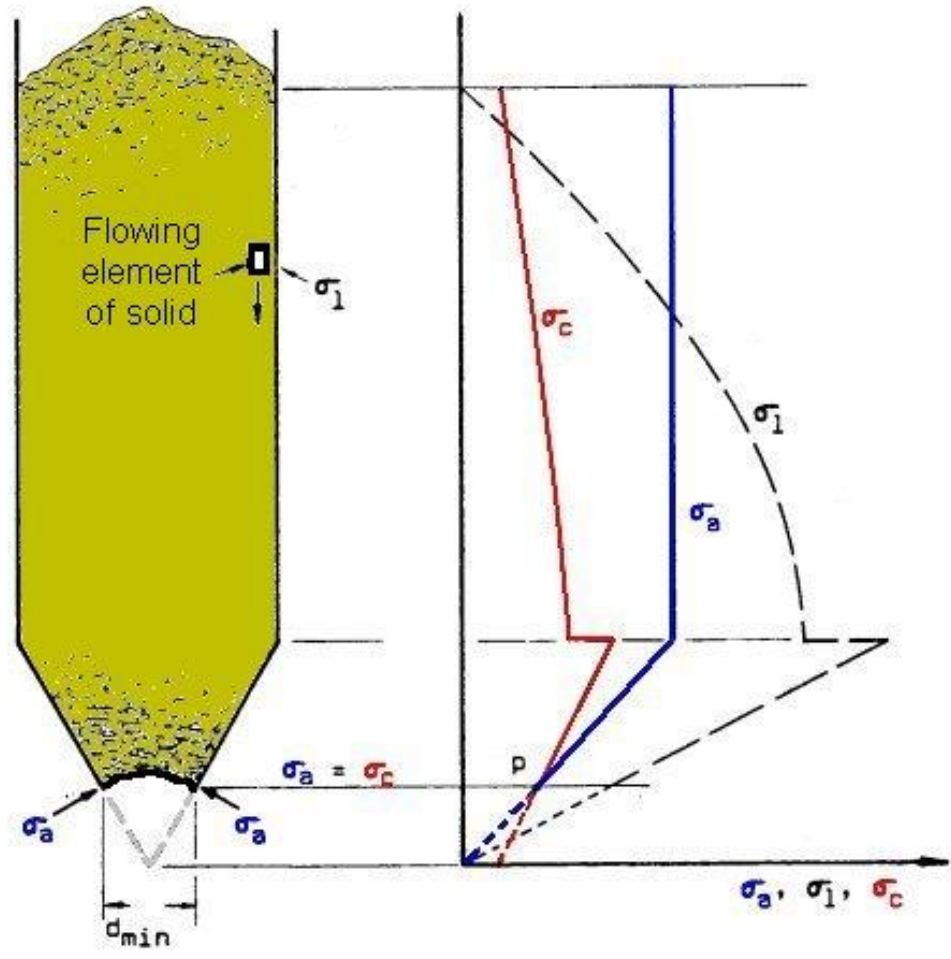
## HOPPER DESIGN

- Objective: reliable discharge

(Failure of silos and hoppers to discharge reliably is one of the most common practical failures on bulk solids handling plants)

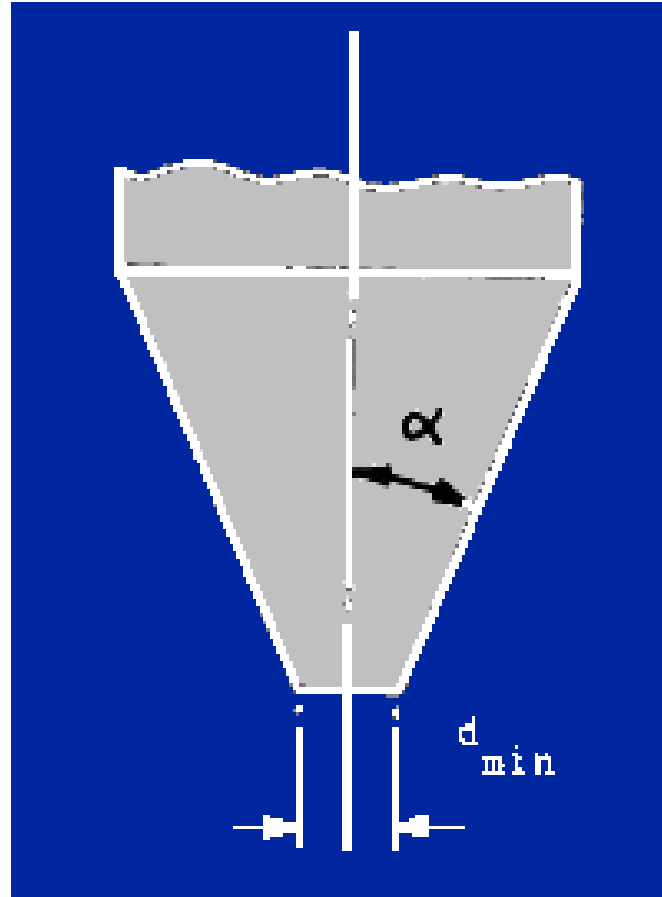






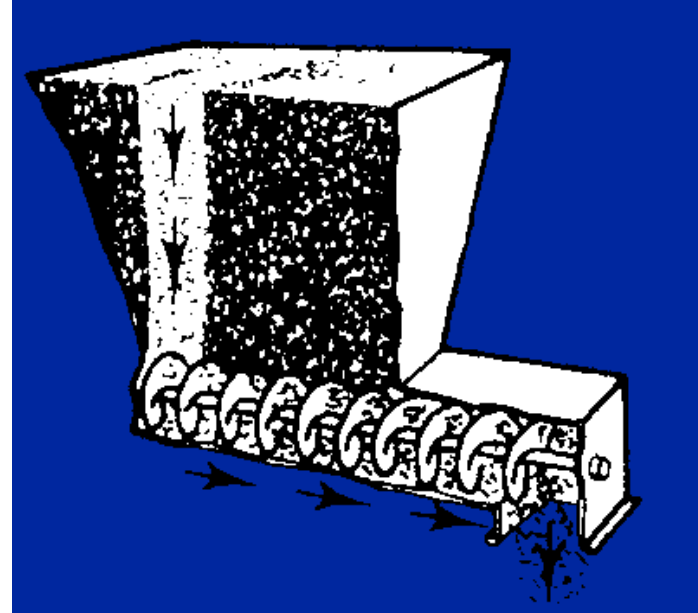
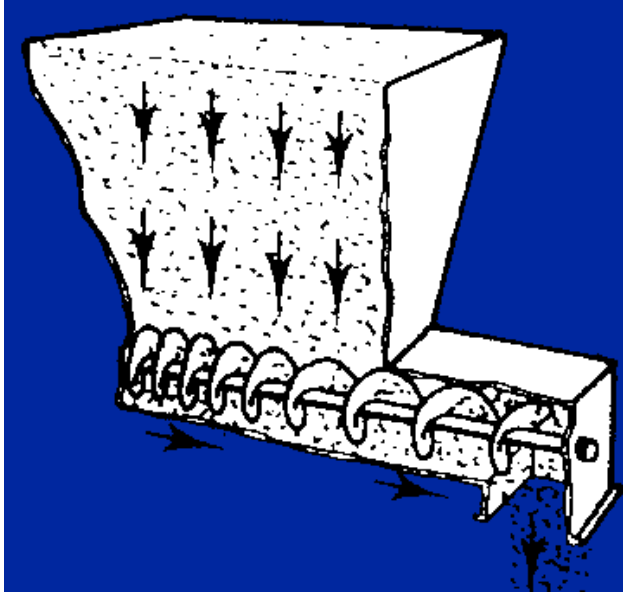


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# The importance of good interfacing

1342







No hammer marks!





# A more intelligent approach to systems and equipment procurement

- The result of 3 years of work by a subcommittee of system and equipment suppliers and users
- “Best practice” guidance on managing the procurement relationship to contain the risks



# SHAPA Best Practice Guides

- Shapa.co.uk and select “Technical”
- “Cost of Ownership” document



## Total Cost of Ownership

*Agenda to guide equipment specification discussions between SHAPA suppliers and customers*

### Introduction and objectives

Of the bulk material handling companies in the UK those who are members of SHAPA tend to be in the upper quartile in terms of the design and quality of their equipment. One outcome of this is that our members need to compete on the basis of quality rather than cost. The aim of this document is to provide a framework to enable a salesperson to qualify the whole lifetime value of equipment so that this can be compared against other suppliers rather than just being compared on the basis of the initial capital cost. To own and operate an item of bulk material handling equipment comprises:

- ❖ Purchase cost (CAPEX)
- ❖ Running costs
- ❖ Maintenance costs

... are normally much higher than the initial purchase price



# Agenda for technical discussions

- An agenda designed to guide discussion between supplier and buyer
- To help tease out the “added value” (positive or negative) of offers



# 1. Is the proposed technology the best option for the duty?

- Look for an objective assessment of the technology options that could be used
  - Belt or pneumatic conveying
  - Grab crane or screw CSU
  - etc
- Why is the proposed technology the best solution?
  - Comparison of relative costs and benefits
  - Not just price! All ownership costs!
  - Including effect on product quality, safety, cleaning, maintenance
- Can the solution be demonstrated in a 'test centre' or through reference installations?



## 2. Loss of quality

- What measures of Quality or Process is important to you?
  - Low product damage during handling?
  - Minimal cross contamination between shipments?
  - Quick and easy to clean between batches / campaigns?
  - Enabling better process monitoring?
- Assess the costs of causing product quality loss
  - Lost customers?
  - Cargo damage claims?
  - Running at reduced speed?



### 3. Make sure the design matches the handling characteristics of the material

***Material characterisation costs thousands – but it saves millions in lost production***

- Material characterisation
  - To get the measure of the cargo behavioural properties
  - Who will assess the need for characterisation testing?
  - Is available data good enough?
  - Who will do material characteristics testing and when?
  - Who will pay for characterisation?
  - Where will we get a sufficient RANGE of RELEVANT samples?
- To ensure equipment design is fully informed to work well with the customer's specific range of cargoes? E.g:
  - Surface finishes, hopper / chute design
  - Dust control
  - Impact, wear and breakage etc etc



## 4. Equipment reliability: Expectations and cost of down-time

- It will break down! In the middle of production!
- How quickly can it be fixed?
- Calculate what it costs you to be down for an hour - a day - a week
  - Knock-on costs in delays to the next campaign or discharge
- How much down-time would be saved by having a person(s) permanently available on site or on-call?
  - Saving a day of down-time in a year may pay for a permanent maintenance crew
  - Invest in their training, practicing their skills in quiet periods
  - Invest in the workshop and get them using it! Keep them interested with engaging projects even if not of direct use (“Train hard – fight easy”)
  - A full time cleaning crew may prevent a costly dust explosion
  - Calculate manning costs sensibly





## 5. Spares & Service availability

- What spares and labour should reside on site? Do the maths!
- It costs thousands to store dozens of spare motors, gearboxes, inverters etc every year
- Most will never be used
- But it saves tens of thousands in lost revenue if just one of those saves a day's delay by being there when you need it
- Invest in keeping your spares stock up to date!
- If the supplier says “you don't need to keep that” – don't believe them!
- What is the Company Strategy for Disaster Recovery?
  - Fire, explosion. tsunami etc



## 6. Running costs

- How does your company monitor your lifetime costs for both capital and revenue items?
  - The quality of electrical motor can significantly influence running costs; an IE3 11 kw motor running for 22 hours / day will cost £4.6k less a year to run than a standard efficiency IE1 motor.
  - A correctly specified extraction or process fan can cost significantly less to operate for the same air movement performance
- A programme for continuous improvement



## **SUMMARY:**

The keys to a profitable plant



## Bulk solids characterisation

- Understand the need for measurements of the bulk solids properties
- Identify the properties which are likely to be important in this application
- Bulk solids are all different!
- Measure properties (or get them measured)
- Use sound design procedure



## Understand the contractual problem around bulk solids characterisation:

- Property measurements cost money!
- Who pays?
  - At tender stage, no money for measurements;
  - Once contract let, price fixed so no opportunity for changing design!
- Many buyers look only at price
  - But design without proper information will lead to expensive problems!
- Need to educate buyer of value of proper design
- Cost of bulk solid property measurements through
  - Separate contract for design
  - Factor costs of measurement into tender



# Risk management

- Reducing the quality of the design process, the programme timescale, the materials or the purchased components increases risk
- BSH is not an exact science!
- Often some doubt about whether a reduction in spec will cause complete failure
- Needs an honest discussion on the risks



# Beware the “cost reduction exercise”!

- The deal agreed in principle – but then . . . . .
- “Value Engineering”
  - In most cases engineers the value out of the plant!
  - Must not be allowed to be led by parties that don’t have a deep understanding of the importance of details in design for BSH!
- Programme acceleration
- A cheap plant delivered quickly will in many cases cost both sides dearly! You DON’T want that plant!



# Consider the full costs of ownership

- Include the unexpected costs
  - Slow start-up
  - Retrofit to correct design misjudgements
  - Downtime due to blockages, hang-ups etc
- Calculate optimal spares and service support
  - Based on down-time saved by fast, skilled remediation of breakdowns





# Procurement support

- Get independent support and advice
- From MORE THAN ONE source
- Select INDIVIDUALS who can show you they have “been around the block”, not just companies with a respected name
- Be thorough in questioning their experience!



The Wolfson Centre  
For Bulk Solids Handling Technology

abto  
Association of Bulk Terminal Operators

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The banner image shows a large cargo ship docked at a port terminal. A long conveyor belt structure extends from the ship towards the shore. In the background, there are large mounds of bulk material and industrial structures. The "abto" logo is overlaid on the left side of the image, and a "Log in" button is in the top right corner. A navigation menu is located at the bottom of the banner.

## Understanding the Total Cost of Ownership

*How to avoid future problems and buy bulk solids handling equipment intelligently*

Wednesday 26 and Thursday 27 October 2022, 13:00 – 17:00 GMT – ONLINE



[www.shapa.co.uk](http://www.shapa.co.uk)



The Wolfson Centre  
For Bulk Solids Handling Technology

**DON'T TRUST TO**

**~~GOOD~~ LUCK WITH YOUR PLANT  
PROCUREMENT!**

**USE THE SHAPA TOTAL COST OF OWNERSHIP GUIDANCE  
NOTE, IT'S FREE TO DOWNLOAD!**

**AND SHARE IT WITH YOUR SUPPLIER!**